



## 2024 FamilyU Cohort

### Frequently Asked Questions *(revised 3/22/24)*

Applications Due on May 3, 2024

#### 1. What is Generation Hope?

[Generation Hope](#) is a national nonprofit organization that engages education and policy partners to drive systemic change and provides direct support to teen parents in college and their children through holistic, two-generation programming to ensure all student parents have the opportunities to succeed and experience economic mobility. We are headquartered in Washington, D.C. To learn more about our work and impact, please [click here](#).

#### 2. What are the eligibility requirements to participate in the 2024 FamilyU Cohort?

To be eligible for the FamilyU cohort, prospective participants must:

- Submit a Letter of Support for the institution to participate in the cohort from the institutional President/Chancellor.
- Be a nonprofit, post-secondary education institution (including public, private, 2-year, and 4-year institutions).
- Be located in the United States.
- Have a demonstrated interest in serving the undergraduate student parent population enrolled at your institution.
- Have a demonstrated commitment to racially equitable practices at your institution.
- Be amenable to data sharing with the larger student parent field.
- Have a committed group of student parent champions who are willing to serve on the institutional team as a part of the FamilyU Cohort. *Please note: This commitment will require multi-day travel to various cities throughout the United States.*



### 3. How much does it cost my institution to participate in the 2024 FamilyU Cohort?

The 2024 Cohort will have a reduced rate of \$10,000 per year for each participating institution, totaling \$20,000\* for the 2-year engagement. In addition to the annual participation fee, institutions will cover expenses related to their team's:

- Lodging (*updated 3/22/24*)
- Air travel
- Ground transportation

Generation Hope will cover meals during each convening. The first payment/installment will be due by June 30, 2024.

We're committed to ensuring historically Black colleges and universities (HBCUs) have access to this opportunity and will waive the participation fee, which allows HBCUs to participate at no cost\*\*.

\*Please note that this is the final cohort receiving reduced COVID-19 pricing, and we'll share our standard pricing for Cohort 5 in May 2024.

\*\* HBCUs are responsible for their own ground transportation at convenings.

### 4. Who should be a part of an institution's participation team?

Each participating institution is required to have a team of 6 members -- one key staff member with decision-making authority from each of the suggested departments or functional areas: 1) student services, 2) facilities/campus planning, 3) faculty/instruction, 4) institutional research, 5) financial aid, and 6) diversity, equity, and inclusion (DEI).

The institutional team will be led by a Team Lead; this person should have the bandwidth and influence to rally the team and its work over the two-year commitment. Please note, that a member of the institution's team will also provide supervisory support to the part-time Student Parent Fellow, who will join the team during the second year of the cohort.



## 5. What is the time commitment for participants?

From July 2024 to July 2026, the time commitment includes:

- Eight two-day cohort meetings:
  - **Orientation:** July 24 & 25, 2024 (virtual)
  - **Data Convening:** October 16 & 17, 2024
  - **Policy Convening:** February 12 & 13, 2025
  - **People Convening:** March 26 & 27, 2025 (*revised 3/22/24*)
  - **Culture Convening:** June 11 & 12, 2025
  - **Change Management Convening:** October 9 & 10, 2025
  - **Sustainable Practice Convening:** February 25 & 26, 2026
  - **Closing Celebration:** June 25 & 26, 2026
- Monthly institution-focused virtual coaching sessions (1-1.5 hrs per month)
- One institution site visit in Year 2
- Beyond virtual coaching sessions and in-person cohort convenings, team members should expect to spend an average of 8 hours each month on tasks and responsibilities connected to moving forward the goals of their institutional work plan
- In Year 2, one institution site visit will be conducted by Generation Hope staff. Institutions are expected to assist with planning this site visit (generally 4-6 hours long) and provide any necessary funding for on-site related hosting expenses.
- Also in Year 2, we can hold an optional executive session with your Board of Trustees, Board of Visitors, and/or an executive leadership team during a time that fits your institution's governing calendar.
- Team leads should dedicate additional time to meet with their coach outside of coaching sessions and supervision time for the student parent fellow in year 2.
- Institutional Presidents/Chancellors are expected to attend a special summit for campus leaders during our Policy Cohort Convening, occurring in Year 1 (February 11 & 12, 2025) of the cohort. Institutional Presidents/Chancellors are not able to send proxies in their absence.

## 6. Who should complete the application on behalf of my institution?

We recommend the application be completed by the person who is closest to student parent support services and the implementation of policies that impact this group of students. Often, this person is a Vice President of Student Services, Dean of Students, etc., but we leave this up to you.

## 7. When will I be notified of your decision?

We will notify all applicants by late May 2024.

**8. How many institutions will be in the 2024 cohort?**

Generation Hope will select up to five, two and four-year colleges or universities to participate in the FamilyU 2024 Cohort. Preference will be given to HBCUs, but we encourage all institutions to apply.

**9. Who from Generation Hope will be facilitating and leading the 2024 Cohort?**

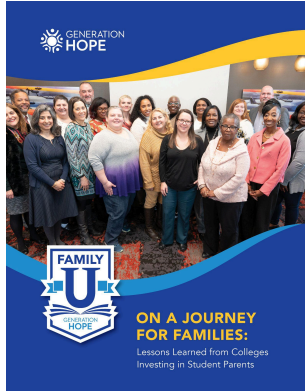
The FamilyU Cohort program is facilitated by Generation Hope's Learning & Innovation Team, composed of content experts with extensive experience navigating systems within higher education and supporting student parent success. While the entire Learning & Innovation team will actively support the cohort, each institution will also be assigned to a Sr. Higher Ed Impact Manager who will serve as their dedicated institutional coach for the duration of the two-year engagement.

**10. What can I expect if my institution is selected as a member of the 2024 cohort?**

As a cohort member, you can expect to gain data, resources, and insights to help support your work to better serve student parents on your campus. Through your participation in virtual coaching sessions and in-person convenings, you will network with student parent champions across your campus and with additional higher education administrators across the nation. Regular communication and structured support from your FamilyU coach is an integral part of the cohort experience.

Members of the 2024 FamilyU Cohort will enjoy the following benefits:

- A customized work plan for your campus guided in part by the institution's results on Generation Hope's Student Parent Campus Capacity Assessment.
- A dedicated coach to analyze your institution's Student Parent Campus Capacity Assessment results, support and facilitate your institution's student parent efforts, and assist with problem-solving over the two-year cohort.
- Eight, interactive, quarterly 2-day, in-person cohort meetings, hosted throughout the United States, aligned with Core Competency Areas (Data, Policy, Culture, and People) using facilitation techniques that focus on reflective dialogue, learning, collaboration, and outcomes achievement.
- Monthly one-on-one customized coaching sessions focused on your institution over two years.
- One Student Parent Fellow to join the institutional team in Year 2 and participate in the implementation phase of your institution's student parent work, trained and compensated by Generation Hope.
- One executive session with your institution's Board to report progress on your institution's student parent work.
- One institution site visit by Generation Hope staff



We also invite you to read our latest report, [“On a Journey for Families: Lessons Learned from Colleges Investing in Student Parents,”](#) which offers insights and takeaways from our 2021-2023 FamilyU Cohort. The report outlines how the FamilyU Cohort enhanced student parent work at each of the four participating institutions, impacting approximately 25,000 student parents across their campuses.

**11. How do you anticipate using the data that institutions share with Generation Hope?**

We request FERPA-compliant, high-level, de-identified data about student parents’ performance at your institution including, but not limited to: demographic information; enrollment, retention, and graduation rates; career outcomes; and the student parent experience. This data will be used to measure the efficacy of the FamilyU model, to create a snapshot of the student parents served by the FamilyU program, to enhance the data collection methods of cohort members, and to advocate for student parents across the country. Data sharing will be required for the length of the cohort and up to two years afterward for evaluation purposes.

**12. Why do I need to demonstrate my institution’s commitment to race equity work on the application?**

Race equity is a strongly held value of [Generation Hope](#) and a pillar of successful student parent work. [Race equity is both an outcome and a process](#) and is realized when race is no longer the determining factor in a person’s success. Preference in the 2024 cohort application process is given to institutions that champion race equity through policies and practices.

**13. How do I demonstrate my institution’s commitment to race equity work on the application?**

On the application, you will have the opportunity to hyperlink a webpage or upload a file to share an example of how your institution has worked toward promoting race equity in its policies, strategic initiatives, programs, and practices. We encourage applicants to showcase something beyond a commitment statement.

**14. How are institutions evaluated on the FamilyU application?**

Generation Hope will review each application to evaluate:

- Institutional readiness + senior leadership support
- Commitment to race equity
- Desired outcomes alignment
- Overall fit and commitment to the cohort model

**15. Is there an opportunity for continued engagement if our institution is not selected for the FamilyU Cohort?**

Yes! Beyond our FamilyU cohorts, Generation Hope provides customizable technical assistance to institutions that are looking to enhance their services for student parents and teen parents. To learn more, please contact us at [FamilyU@generationhope.org](mailto:FamilyU@generationhope.org).

**16. Who do I contact if I have questions about the application?**

Please contact us at [FamilyU@generationhope.org](mailto:FamilyU@generationhope.org).