



## OPPORTUNITIES FOR CORPORATE PARTNERS

**OUR MISSION** To ensure all student parents have the opportunities to succeed and experience economic mobility, Generation Hope engages education and policy partners to drive systemic change and provides direct support to teen parents in college as well as their children through holistic, two-generation programming.

We have a range of opportunities for corporate partners to support our Scholars and invest in our mission. We are happy to work with corporate partners to design customized packages that meet their goals for community impact; diversity, equity, and inclusion; employee engagement; marketing; affinity groups; community recognition; and more.

### SUPPORT CAREER READINESS PROGRAMMING

Generation Hope helps our Scholars identify their desired career paths, build career competencies, make career connections, and find quality jobs and internships. Opportunities for corporate partners include:



- ✓ Host a field trip to your office or virtually so that Scholars can learn more about your field of work, hear about your employees' career paths, and grow their networks.
- ✓ Join the Corporate Advisory Council, a group of employers who help us design our career readiness programming to align with regional employment needs and facilitate connections for our Scholars.
- ✓ Host a Generation Hope Scholar as an intern. Scholars are pursuing a wide range of professional fields, and our staff provides ongoing career counseling and support to help them prepare for and be successful in their internships.

### EMPLOYEE ENGAGEMENT

We offer volunteer opportunities, including long-term and one-time opportunities for individuals and groups, including: mentoring, tutoring, providing educational activities or childcare for Scholars' children at Generation Hope events, and connecting with Scholars for resume reviews, mock interviews, and networking practice.



### FINANCIALLY SPONSOR EVENTS AND PROGRAMMING

Event sponsorship opportunities include program events (i.e., our Career Clinic and Hope Conference for our Scholars) and fundraising events (i.e., our Gala). We have a range of opportunities with a variety of price points and benefits.



### COLLECT "WISH LIST" ITEMS AND "ADOPT A SCHOLAR FAMILY"

We ask our Scholars to create "wish lists" in February and September that include everything from diapers to graphing calculators. Members of the community donate or collect these important items and then we deliver them to our Scholars to support them throughout the semester. Around the holidays, individuals and companies can also "Adopt a Scholar Family," and provide gifts for the holidays.





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Every day, Generation Hope provides critical support to dedicated, talented, and caring young mothers and fathers as they embrace the power of education in order to make a better life for themselves and their families. Venable is committed to the health and well-being of the communities in which we live and work, and is thrilled to support Generation Hope as it provides the mentorship, scholarship, and other resources necessary to transform the path forward for multiple generations.”

– AJ Lynn, *Venable LLP*

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Generation Hope is changing the trajectory of an entire generation through mentorship and access to resources. Children are entering kindergarten with the early childhood skills they need to be successful, and parents are empowered to further their education with scholarship support and career development expertise. This program enhances the dignity and quality of life for the families it supports, providing a brighter future for generations to come.”

– Mellanie Kai Lassiter, *Pepco Holdings*

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As someone who works in the education industry, Generation Hope’s mission to support and empower individuals and their families to continue and succeed in their educational journey is inspiring and truly what we need in this country. The Leadership Team at Generation Hope is collaborative and thoughtful. I am proud to serve on their Corporate Advisory Council and grateful that EAB gets to partner with them so closely.”

– Andrea Eagan, *EAB, Generation Hope  
Corporate Advisory Council Member*

GENERATION HOPE  
HAS BEEN FEATURED  
BY VARIOUS MEDIA  
OUTLETS, INCLUDING:



The Washington Post

Forbes

WASHINGTON  
BUSINESS JOURNAL

MarketWatch

INSIDE  
HIGHER ED

Learn more at <http://generationhope.org/news-room>

## CONTACT

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